



INNOVATION

Since 2005, many exciting firsts have been created. First and foremost, we originate the Tagless Revolution, no annoying tags hanging out of the backside of the mens suits but rather printed on the inside of the suit. You'll see the companies that have the hanging tags, one of them has been around for over 50 years and still have the tag. Another company boldly tried to take credit for our clever innovation, we did this before his company ever existed. He took me to lunch at Javier's trying to convince me to join his company.

Another first, Print Size Conformity (PSC), no other competitor can do this-no competition. This affects their design approach, as they can't print how we setup the print which allows each size to print exactly the same no matter the size scale. All other companies will print only one design for every three sizes-we don't, each individual size file gets the care needed to produce the exact entire design.

These thoughts and innovations are only a few of the constant application of ideas that have significantly changed the rules. Design and thinking matters.



DESIGN

Here is where we excel. We love our clients who stay with us for years as we make cooler and better designs as the years go on. We forge relationships that have long lasting logos and designs unmatched in the water polo community and typically found in main stream pro league sports. Our understanding of their brand grows.

Sold-out in the first hour tournament t-shirts. Branding of top tournaments. Great websites for leagues... With a great career start in producing award winning campaigns for CBS, Pro Seben, Nickelodeon, MTV and many more... we got a great sense of what will make your club stand out from the norm, creating a brand.

Everything we put out has symetry and balance with dynamic contrast and that edge that makes it so utterly desirable. We'd see all these knock-offs for teams from designs that we did for tournaments. Even USWP knocks off our original designs. (uugh).

Our abilities combined with incredibly crafted products makes our clients happy to be with us.



CRAFTSMANSHIP

To top it all off is our in-house production capabilities. From cutting the fabric, to sublimation of the design onto the suit and to the final main piece of production, stitch-and-sew.

When we had just started, my daughter came home with her team suit made from a local company that has been around for over 30 years all torn around the neck and I took it to my production manager (expert on sewing stretch fabrics) to show her. I asked her if there was any way possible to avoid this happening to any of our suits, I learned that they had sewn it with less thread length than the fabric would stretch, which made sense why it would rip and unravel like that. Lesson learned: make the full-length of the threading longer than the full expanded fabric. Right from the start, we have never had that situation happen to any of our suits.

Trying to save money on threading at the expense of product quality will never keep happy clients.



HAPPY CLIENTS

Our HAPPINESS WARRANTY POLICY for all our shop suits applies to our corporate culture.

We are instantly and honestly your friend. Not like the lady at my bank who you have to earn her, hello with a smile, only after years of doing who knows what!? I just chose to go to a branch 2 miles further and so have others that I've met and heard that same complaint.

All our clients should expect our loving desire to deal with them from the very moment we touch base.

We love angry, frustrated and/or dissappointed clients. They become our most favorite clients because they have something to say that needs to be heard and that makes our company more awesome when we change to make them happy!

Give us a chance to work for you and create something great for your team, all "Made in America!"



MADE IN AMERICA

Not Europe. Made in China. Made in Taiwan. Made in Japan, the list goes on. Every bit of our production is made right here in America. We support local vendors that produce American goods. Why is this important? Keeping jobs in the USA is our biggest reason. Labor standards of other foreign countries are mostly sub-standard and we cannot control specially in the garment industry, where wages are slave-labor status. We buy American made products and goods helping small businesses and our local economy.

How does this benefit you? If you are a business owner you understand:

- Speed. Locally made goods. Quick turn-around.
- The ability to produce additional gear quickly.
- No waiting for last league game to use your gear.

Ask your current provider where their goods are made. We are proud of our country and work to do everything to help our economy! Hope you feel the same! We'd love to work with you longterm!